

VARTAN

DEMOCRAT for CONGRESS NJ-7



VARTAN FOR CONGRESS

New Jersey's 7th Congressional District
Democrat

GREG'S LIFE and **PROVEN LEADERSHIP**



As a **fourth-generation resident of Summit**, Greg Vartan has called this community home his entire life. Growing up here, he learned hometown values of **hard work, honesty, and service** from his family, teachers, coaches, and pastors.. He saw the importance of people coming together and volunteering their time to their community. That is why he stepped up as soon as he could. Starting in high school, Greg served for **12 years as a volunteer on Summit's First Aid Squad** and was **elected as the youngest President of the Summit Council**. During his tenure the Council built a brand-new firehouse, funded every request from the police department, and coordinated a strong response to the pandemic. They also worked to **lower taxes, keep our local economy vibrant, invest in education, and improve infrastructure**.

Greg's parents worked hard so their family could thrive in Summit. His father works for Guardian Life and his mother is the Secretary at Jefferson Elementary School, where Greg and his siblings, parents, and grandfather all went to school. Growing up, Greg's family shared cherished memories of vacations to the Jersey Shore, complete with homemade playlists prominently featuring Bruce. If his family was starting out today, the path would be far more difficult. He was the **first in his family to graduate from college**. At college, he met the love of his life, Megan, who now works for the Community Food Bank of New Jersey.

Greg is running for Congress because he sees how rising costs and extremism in Washington have threatened our way of life. He believes that the American dream—the promise of owning a home in this district—should be within reach for more families. **Our country and our Democracy are at a turning point, and we need people in Congress who are fighting for something other than themselves**. Greg Vartan will work to protect what makes our neighborhoods great places to live—proximity to good jobs and vibrant communities—while still being affordable for families. Greg will also **stand up to Donald Trump**, his own party, or anyone who threatens the people of this district. He will work to **lower costs and taxes, protect our fundamental freedoms, and improve healthcare, education, and transportation**.



VALUES

HONESTY: Commitment to truth and transparency in governance.

RESPECT: Upholding dignity for all individuals, voters, and democratic institutions.

SELFLESSNESS: Serving the public interest above personal or political gain.

DETERMINATION: Resolute in pursuing justice, equity, and opportunity for all.

RESPONSIBILITY: Ensuring accountability in leadership and government action.

VISION



America is in crisis, and people are searching for real leadership. **As an EMT, I know that in moments like this, triage is essential.** We must take immediate action to resist President Trump, Elon Musk, and their rubber-stamp Congress as they flood our nation with reckless and unlawful policies. To counter this, we need to reinforce institutional safeguards, uphold an independent judiciary, and invest in a strong, diverse media landscape.

Once we address the immediate crisis, I want to lead House Democrats in championing **a vision of abundance.** The biggest challenges of our time stem from scarcity—skyrocketing housing prices, unaffordable health care, and the crushing cost of higher education. Even when our kids get into top universities, the price tag puts it out of reach for too many families. **It's time for America to think big.**

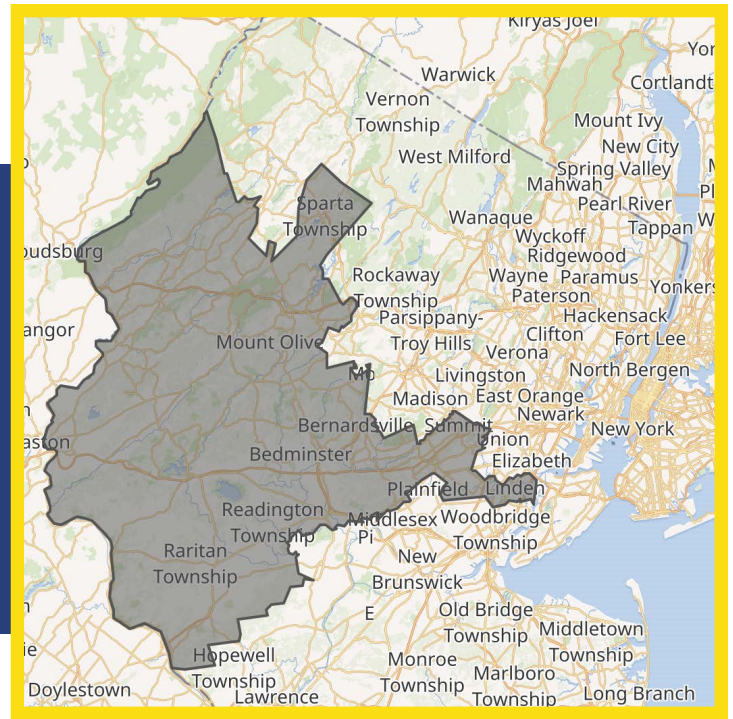
We succeed when we lead with transparency—when we tell people exactly what we believe and what we stand for. **And I stand for an America where opportunity is abundant:** where housing is affordable, health care isn't a financial trap, and education opens doors instead of closing them with debt. **We can debate the best path forward, but only if we start with a shared reality.** That's how I've governed, and that's how we'll build a future that works for everyone.



VIABILITY

DISTRICT 7

- **Incumbent:** Rep. Thomas Kean, Jr. (R)
- **Rating:** Lean Republican¹
- **Partisan Lean:** R+1²
- **2024 Presidential:** Trump 51.4%³
- **2020 Presidential:** Biden 51.1%⁴



CANDIDATE

Winning Record: Greg Vartan has a proven track record of winning tough races. He flipped the open Republican-held Ward 2 in 2018 and was re-elected in 2021. Greg can gain large support from Union County, which casts around one-third of the district's Democratic primary voters. As Chair of Summit Democrats, Greg led the coordinated campaign that held two seats on the Council in 2024.

Local Credentials: Greg Vartan is the only Democratic candidate born and raised in the district. As Summit's former council president, **Greg Vartan knows and is trusted by the local community.**



OPPONENT

Vulnerability: Rep. Kean won this seat by just 5.4 points in 2024 despite a dramatic spending disparity in his favor. **GOP outside groups outspent Democratic groups by over \$3 million last year.**

Contrast: Rep. Kean was raised in the Governor's mansion, in a world away from people concerned about taxes, rent, or the cost of groceries. Greg Vartan is a fourth-generation Summit resident, the first in his family to graduate from college, and a lifelong, true public servant. **A Vartan-Kean matchup is the contrast needed to retire Tom Kean Jr.**



Citations

1. 2026 Cook Political Report rating. 2. 2023 Cook Political Report PVI. 3. Internal precinct analysis. 4. *Daily Kos Elections*, 2020 return based on 2024 district lines.

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